

## What is included in the Exhibit fee?

- Access to over 200 of the world's foremost pulmonary pathologists, including Residents and Fellows in training programs throughout the United States.
- Spectacular Hyatt hotel venue in one of San Francisco's best locations
- 6 foot draped table and 2 chairs
- 2 complimentary convention badges
- Attendee list 10 days prior to convention
- 25-word company description listed in the final program
- Post convention attendee list for reference/follow-up



**5 Embarcadero Center**  
**San Francisco, CA 94111**  
Room Rate \$255.00 single or double  
Reservations online at:  
<https://resweb.passkey.com/go/PULM>  
Cut-off date: Once room block is filled or May 10, whichever comes first.

## Exhibit Hours

### **Tuesday, June 2, 2015**

3:00pm - 6:00pm Display Set-up  
6:00pm - 8:00pm Opening Ceremony

### **Wednesday, June 3, 2015**

7:00am - 8:00pm Breakfast  
10:00am - 10:30am Morning Break  
3:00pm - 3:30pm Afternoon Break

### **Thursday, June 4**

7:00am - 8:00pm Breakfast  
10:00am - 10:30am Morning Break

### **Friday, June 5, 2015**

7:00am - 8:00pm Breakfast  
10:00am - 10:30am Morning Break  
3:00pm - 3:30pm Afternoon Break

<b>Tuesday</b>	
3:00-6:00 pm	Registration/Poster placement and viewing Vendor/Exhibitor Set up
6:00-7:00 pm	Reception
7:00-8:00 pm	Opening Ceremony with Keynote Speaker: Dr. Fred Hirsch IASLC
<b>Wednesday</b>	
7:50 am	Opening Remarks: Kevin Leslie
<b>Session 1</b> 8:00-10:00 am <b>Smoking-Associated Pulmonary Disease</b> Chaired by Diana Ionescu and Lucian Chiriac	
1.	Anja Roden-Pulmonary Langerhans Cell Histiocytosis
2.	Andrew Churg-Respiratory Bronchiolitis
3.	Alain Borczuk-Molecular profiles in pulmonary neoplasia: smokers versus nonsmokers
4.	Douglas Flieder-Controversies and discoveries in lung cancer screening of smokers
Break 10:00-10:30 am	
<b>Session 2</b> 10:30 am-12:00 <b>New Perspectives in Pulmonary Fibrosis</b> Chaired by Vera Capelozzi and Tony Gal	
1.	Max Smith-Update on pulmonary fibrosis other than idiopathic interstitial pneumonias
2.	Kevin Leslie-Clues to distinguishing route and mechanism of injury in pulmonary fibrosis.
3.	Junya Fukuoka-Reproducibility of the ATS/ERS classification of the idiopathic interstitial pneumonias
<b>Noon Session 1</b> 12:00-12:30 pm Kevin Leslie Does the classification of idiopathic interstitial pneumonia have value? with Box lunch	
12:30-1:00 pm	Poster viewing

<b>Wednesday, cont'd</b>	
1:00 pm	Call to Order: Kevin Leslie
<b>Session 3</b> 1:00-3:00 pm <b>Diagnostic Challenges in Surgical Pulmonary Pathology</b> Chaired by Allen Gibbs and Francoise Galateau	
1.	Mari Mino-Kenudson-Update on squamous cell carcinoma predictive biomarker testing
2.	Richard Attanoos-Diagnosis of malignant mesothelioma
3.	Grace Lin- Diagnostic Challenges in Pulmonary Infection
4.	Kirk Jones-Approach to unclassifiable interstitial lung diseases
Break 3:00-3:30 pm	
<b>Session 4</b> 3:30-5:00 pm <b>Update on Diagnostic Bronchoscopy and Cryobiopsy</b> Chaired by Alberto Marchevsky and Natasha Rekhtman	
1.	Maureen Zakowski-Practical approach to and pitfalls in assessment of EBUS
2.	Alberto Cavazzi-Transbronchial lung biopsy and cryobiopsy in the diagnosis of fibrotic interstitial lung diseases
3.	M Angeles Montero-Role of cryobiopsy in lung transplant surveillance
<b>Thursday</b>	
7:50 am	Opening Remarks: Kevin Leslie
<b>Session 5</b> 8:00-10:00 am <b>Lung Cancer Predictive Biomarkers: Update on Testing, Part 1</b> Chaired by Sanja Dacic and Philip Cagle	
1.	Sanja Dacic-Update on adenocarcinoma predictive biomarker testing including new biomarkers and IHC screening
2.	Bryce Portier-NGS part 1 introduction (principles)
3.	Lynette Sholl-NGS part 2 (lab developed NGS panels, benefits, pitfalls)
4.	Special Lecture: Wes Long-Next generation diagnosis of pulmonary infections
Break 10:00-10:30 am	

<b>Thursday, cont'd</b>	
<b>Session 6</b> 10:30 am-12:00 <b>Lung Cancer Predictive Biomarkers: Update on Testing, Part 2</b> Chaired by Sylvie Lantuejoul and Kirk Jones	
1.	Keith Kerr-Update on Lung Cancer Immunotherapy and the Pathologist
2.	Yasushi Yatabe-Update on revisions to CAP/IASLC/AMP lung cancer biomarker guidelines
3.	Eric Bernicker-NGS, immunotherapy: Oncologist perspective
<b>Noon Session 2</b> 12:00-12:30 pm Gene Herbek CAP Pathology Tomorrow. with Box lunch	
12:30-1:00 pm	Followed by 5 Finalist Platform Presentations by Trainees
On your own	
Free Time	
GALA DINNER Balroom A	
Cocktails 6:00-6:30 pm Dinner 6:30-7:30 pm	
7:30-8:30 pm	Athol Wells Musings on the Multi-Disciplinary Discussion

<b>Friday</b>	
7:50 am	Opening Remarks: Kevin Leslie
<b>Session 7</b> 8:00-10:00 am <b>Acute Lung Injury</b> Chaired by Tim Allen and Don Guinee Speakers:	
1.	Henry Tazelaar-Diffuse Alveolar Damage
2.	Mary Beth Beasley-Other histologic patterns associated with acute lung injury
3.	Eugene Mark-Emergency Lung Biopsy
Break 10:00-10:30 am	
<b>Session 8</b> 10:30 am-12:00 <b>Imaging for Pathologists</b> Chaired by Kevin Leslie and Bill Funkhouser Speakers:	
1.	Brett Elicker- CT radiology for pulmonary pathologists
2.	Lida Hariri-In-vivo microscopy
3.	King Li-Molecular Imaging & Theranostics
<b>Noon Session 3</b> 12:00-12:30 pm Harold Collard Future of Pulmonary Pathology and Cryobiopsy with Box lunch	
12:30-1:00 pm	Poster viewing
1:00 pm	Call to Order: Kevin Leslie
<b>Session 9</b> 1:00-2:30 pm <b>Radiology-Pathology Correlation</b> Chaired by Aliya Husain and Andras Khoor Speakers: Teri Franks and Jeff Galvin	
Break 3:00-3:30 pm	
<b>Session 10</b> 3:00-5:00pm <b>Controversies in Non-Neoplastic Lung Disease Panel (Mystery Cases)</b> Chaired by Kevin Leslie and Mary Beth Beasley	
1.	Tom Colby
2.	Kevin Leslie
3.	Bill Travis
4.	Alain Borczuk
5:00-5:30 pm	Closing Ceremony “Are You Smarter Than Tom Colby” Contest Winner <b>Announcement</b>

**Conditions of Eligibility**

Pulmonary Pathology Society, Inc (PPS) reserves the right to determine the eligibility of any company wishing to exhibit. All products and services to be exhibited must be related to the pathology profession. PPS may deny or revoke eligibility based on a violation of any policy set forth in these terms and conditions or for any action determined by PPS to detract from the objectives of the Meeting.

**Payment**

Due in full during submission of the exhibitor/sponsor agreement via check or credit card.

**Cancellations**

All cancellations must be made in writing. A \$100 processing fee will be assessed to all cancellations. No refunds will be issued after May 5, 2015. PPS is not liable for any interest on any amount refunded.

**Space Assignments**

Exhibitor's selected exhibit location shall be indicated on the Exhibit Reservation Agreement and is subject to approval by PPS. Space assignments will be issued on a first-received, first-assigned basis. PPS reserves the right to rearrange exhibits or adjust the floor plan to accommodate the best interests of the PPS Biennial Meeting.

**Subletting Space**

No exhibitor shall assign, sublet or apportion the whole or any part of the space assigned. In addition, no exhibitor shall have representatives, equipment, or materials from other companies other than its own in the said exhibit space without the written consent of PPS.

**Admission Regulations**

Admission to Annual Meeting events is by official PPS badges or tickets. Badges must be worn at all times, including during set-up and break down. Clients and guests of exhibitors must register with PPS and pay any applicable fees.

**Display Rules**

Exhibitors will be provided with an six foot long x 24 inch deep x 30 inch tall draped table, two chairs and trash can. Displays are not permitted to exceed forty-eight inches (48") in height from the top of the table. If you have a single free-standing display or product, which cannot be displayed on a table, you may set it on the floor in place of the table but the display must not exceed seventy-eight inches (78") in height from the floor, 30 inches in depth, and eight (8) feet in width. No bolts, screws, hooks or nails shall be driven into or otherwise attached to the walls or floor of the exhibit area. Aisles must be kept clear; no items may block or narrow aisles, by order of the Fire Marshall. Any items that do block the aisles will be removed.

**Shipping**

Exhibitors will be solely responsible for any and all charges related to the shipment and handling of packages and freight delivered to and from the Hyatt Regency San Francisco. Please see the Hyatt Regency Exhibitor Table Top Order Form for estimation of shipping charges relating to marketing materials used during the event. There is no General Contractor, so all freight companies must unload and load materials themselves. All exhibit materials must be assembled by the end user unless other arrangements have been made. PPS and the Hyatt Regency do not provide these services.

**Electricity**

If your exhibit space requires electricity, please see the Hyatt Regency Exhibitor Table Top Order Form for information regarding electrical services.

**Exhibitor Hours****Tuesday, June 2, 2015**

3:00 – 6:00 pm Display Set-Up  
6:00 – 7:00 pm Network Reception  
7:00 – 8:00 pm Keynote Address

**Wednesday, June 3, 2015**

7:00am – 3:30 pm Exhibits Open  
7:00 – 8:00 am Continental Breakfast  
10:00 – 10:30 am Morning Break  
3:00 – 3:30 pm Afternoon Break

**Thursday, June 4, 2015**

7:00am – 12:00 pm Exhibits Open  
7:00 – 8:00 am Continental Breakfast  
10:00 – 10:30 am Morning Break  
Afternoon free  
6:00 – 8:00 pm Gala Dinner with speaker (added fee for dinner)

**Friday, June 5, 2015**

7:00am – 3:30 pm Exhibits Open  
7:00 – 8:00 am Continental Breakfast  
10:00 – 10:30 am Morning Break  
3:00 – 3:30 pm Afternoon Break

**Exhibit Hall Breakdown****Break Down**

Exhibitors shall remove display and materials no later than 5:00 pm on Friday, June 5, 2015. If such display or materials remain on the premises after such time, PPS may remove items and exhibitor shall be liable for any fees, and agrees to pay all costs for dismantling, storage, and shipment. PPS shall not be liable for any damage to the display or materials due to their removal or storage.

**Internet and Audio-Visual Equipment**

Please see the Hyatt Regency Exhibitor Table Top Order Form for information regarding internet access, computer rentals and audio-visual equipment needs. Or the Hyatt Regency's audio-visual vendor, AVT Event Technologies can be contacted at (415) 291-6611.

**Liability**

Each exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment, and other property brought upon the premises of the hotel. Exhibitor shall indemnify and hold harmless PPS, the Hyatt Regency San Francisco in Embarcadero Center and any authorized representative or employee of the foregoing of any and all losses, damages, and claims from any cause whatsoever.

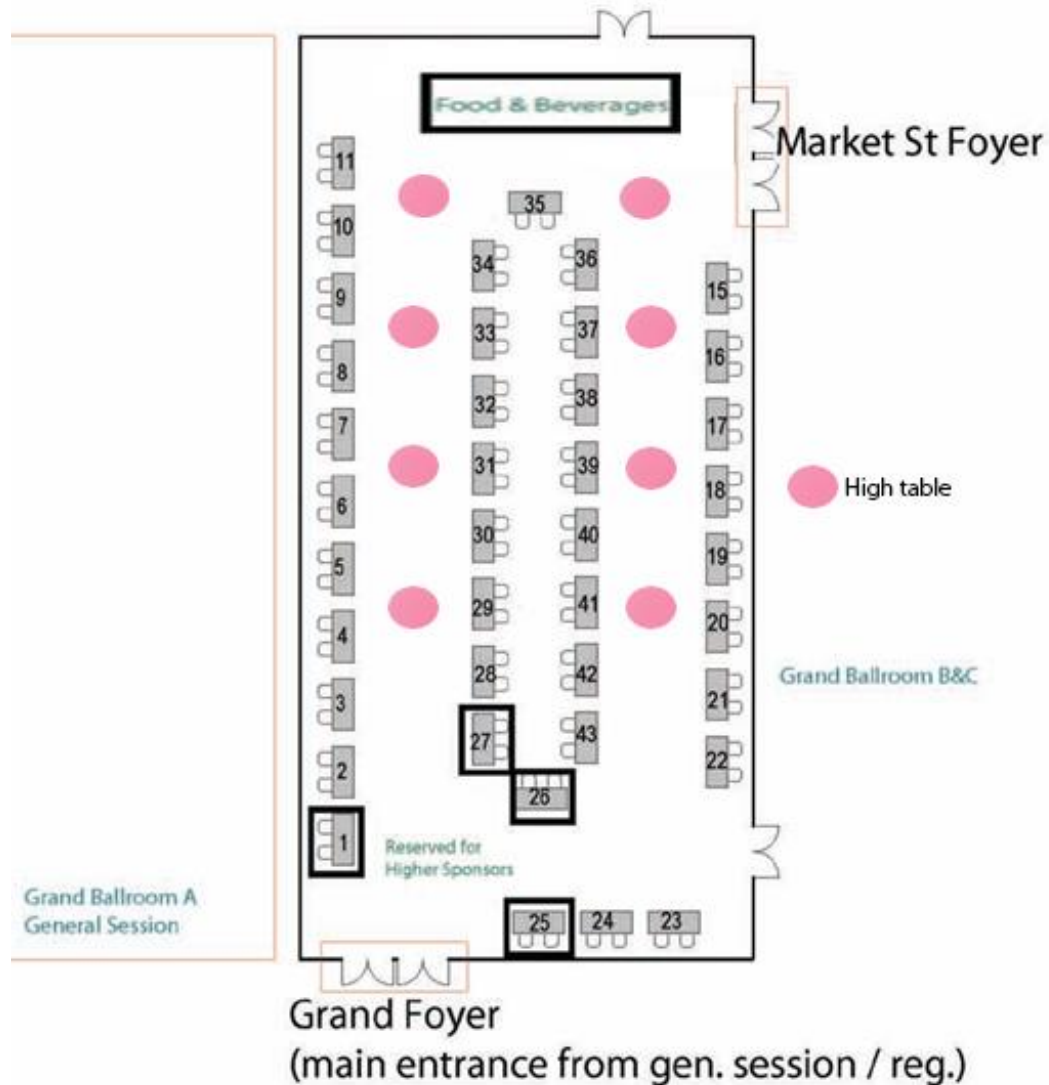
**Verbal Agreements**

PPS will not be bound by any verbal agreements, representations, or statements between PPS, exhibitors, or the hotel staff. All agreements must be made in writing.

**Agreement**

By signing the Exhibit/Sponsor Agreement incorporating these terms by reference, the exhibiting company agrees to abide by these rules and regulations, and by the decisions of PPS. This contract will become binding on both the supporting company and the association upon its acceptance by PPS staff.

Pulmonary Pathology Society Biennial Meeting  
Exhibitor Prospectus  
June 2-5, 2015



**Deadline for Submission: May 15, 2015**

Exhibit space is assigned on a first-received basis when complete applications and full payments are received.

**Select to Exhibit**

- \$1,000 to secure exhibitor table top with 6ft draped table for two booth representatives.
- \$1,500 to secure **select** (Tables 1, 25, 26, 27) exhibitor table top with 6ft draped table for two booth representatives.

#1 Name: \_\_\_\_\_

#2 Name: \_\_\_\_\_

Additional badges are \$200 each for more than two booth representatives

#3 Name: \_\_\_\_\_

#4 Name: \_\_\_\_\_

**Select Booth Location**

Using floorplan on page 3, please indicate your space preference. PPS staff member will contact you if your preferred space is unavailable, as booths are assigned when completed applications are received.

#1: \_\_\_\_\_

#2: \_\_\_\_\_

#3: \_\_\_\_\_

# Pulmonary Pathology Society Biennial Meeting Exhibitor Prospectus June 2-5, 2015



A 501(c)(3) nonprofit charitable corporation  
Employer ID number 27-1622118

## Company Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

**Print Material Due May 15, 2015** Please email directly to [president@pulmonarypath.org](mailto:president@pulmonarypath.org)

- Company contact name and email
- Brief product/service description
- Company logo in jpg or eps

## Payment Information

Total Amount Due: \_\_\_\_\_

PLEASE LOGON TO [http://www.pulmonarypath.org/PPSbiennial\\_Meetings/PPS\\_2015/pps\\_exhibitors.html](http://www.pulmonarypath.org/PPSbiennial_Meetings/PPS_2015/pps_exhibitors.html) TO COMPLETE REGISTRATION PAYMENT

If online payment is not feasible, payment may also be made by check. Checks should be made out to "Pulmonary Pathology Society, Inc" and sent directly to:

Dr. Mary Beth Beasley,  
Department of Pathology, Mount Sinai Medical Center  
One Gustave L. Levy Place  
New York, NY 10029-6574

## Terms and Conditions

I have read and agree to the terms and conditions located within the PPS Exhibitor Prospectus. The signing of this document constitutes a binding contact with the Pulmonary Pathology Society, Inc. A copy of the Pulmonary Pathology Society W-9 may be downloaded from the PPS website using the link above.

Authorized Representative Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Submit this signed form by PDF to:** [president@pulmonarypath.org](mailto:president@pulmonarypath.org)